

For Immediate Release:

Contacts:

TC Headley

V3 Inbound Marketing LLC

hello@v3inbound.com

TC Headley Chosen as Surprise 2024 Sisterhood of Service Award Winner by The Thurman Perry Foundation

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Fort Lauderdale, Florida, Apr. 20, 2024 – V3 Inbound CEO TC Headley received one of 6 inaugural Sisterhood of Service Awards presented by The Thurman Perry Foundation at their 2024 Mother’s Day 365 Jazz Luncheon and Fundraiser.

V3 Inbound CEO TC Headley was named a 2024 Sisterhood of Service award winner at The Thurman Perry Foundation’s first in-person event benefitting their Mother’s Day 365 rent/mortgage relief program. The event featured activists from across the United States, the award ceremony honoring extraordinary women working for gender equity in the criminal justice system, and a panel of justice impacted women & girls who discussed the carceral system’s impact on women and families. Headley has served as the executive board chair of the foundation since 2021 and is a founding member of the organization. She also designed and currently maintains the websites for Thurman Perry Foundation and The Perry ‘Second Chances’ Scholarship.

“So often in the conversation about incarceration and its effects in the US, women and girls are forgotten. Formerly incarcerated women are almost twice as likely as formerly incarcerated men to experience housing insecurity. For the last 3 years, I have dedicated my life to mitigating this issue through my work with The Thurman Perry Foundation. It is of the highest honor to be chosen for the award and to stand alongside the other amazing women working to create an equitable world for justice impacted women and girls.” – TC Headley, V3 Inbound Marketing LLC CEO.

The Thurman Perry Foundation is an award-winning Louisiana-based 501c(3) nonprofit operating nationally dedicated to bettering the lives of women and girls impacted by incarceration. Founded in memory of late U.S. Army Master Sergeant Thurman Perry Jr., The Thurman Perry foundation was created by his daughter, Gabrielle Perry, MPH. It offers direct financial assistance, essential public health resources, and educational resources to currently and formerly incarcerated women and the daughters of incarcerated people. So far, it has impacted the lives of nearly 10,000 women in just 3 short years of operation.

For more information about The Thurman Perry Foundation, please visit <https://thurmanperryfoundation.org/>

About TC Headley

TC Headley is an award-winning web designer and brand strategist from Fort Lauderdale, Florida with a passion for helping small businesses and nonprofits grow their brand authentically. As the founder of V3 Inbound Marketing LLC, she shows her clients how to grow their online platforms and authority through audience focused branding, graphic design, and content marketing. She is an alumna of Howard University with a B.A. in Broadcast Journalism and holds an MLA in Communication from the University of Pennsylvania.

When she isn't cooking or traveling, she volunteers her design skills with the Kiwanis Club of Lauderdale Lakes, Munro-Hampton Alumni Association Inc of South Florida, and serves as the Executive Board Chair of the nationally recognized and awarded Thurman Perry Foundation. She was formerly the community outreach lead of Black Girls Code Miami, volunteered with the Washington Humane Society in DC, and tutored High School Students with Philadelphia Futures.

Connect with her on [LinkedIn](#).

About V3 Inbound Marketing LLC

V3 Inbound Marketing is a South Florida based digital marketing firm providing custom tailored web design & management, graphic design, and brand strategy services since 2017. V3 helps small businesses, nonprofits, and creatives discover their authentic visual, vibe, and voice through eye-catching contemporary design, bold colors and imagery, and copy designed to convert. A winner of the 2022 Comcast RISE grant and 2023 Bluehost Creator Awards, our firm ensures that our clients feel more confident in themselves, their brands, and their direction so that they are primed for success in establishing their online presence.

For more information, visit <https://v3inbound.com> and find us on [Tiktok](#), [Instagram](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).