

## For Immediate Release:

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## TC Headley Helps Techies Get Social For Microsoft Blog

May 1, 2020

Fort Lauderdale, Florida, May. 1, 2024 – V3 Inbound CEO TC Headley wrote a blog post for Microsoft’s Humans of IT Guest Blogger series where she shared tips and hacks to help the Microsoft tech community engage and grow their online audience through social media.

Headley was originally slated to present the information at Ignite, an annual conference for developer and IT professionals hosted by Microsoft, until the event was cancelled due to the Covid-19 pandemic. Instead, she turned the presentation into a blog post that discussed three different social media platforms, Facebook, X (formerly known as Twitter), and Instagram, and various kinds of content that technologists can use to nurture an active following.

“Whether you’re looking to grow your professional network or secretly hoping to establish yourself as the next big techfluencer, you need to focus on creating an active and engaged online community eager for your content. In today’s social space, having a strong digital presence is integral to taking your IT or developer career to the next level,” Headley says.

The Humans of IT blog offers a space for guest posters and Microsoft staff to engage in discussions about how they can leverage tech for good and develop professionally. It is an open and global community platform connecting technologists passionate about inspiring authentic stories, positively impacting humanity through technology, and helping solve some of the world’s most pressing challenges.

Check out the post to read TC’s tips for creating and fostering community online on Microsoft’s blog.

Read More: <https://techcommunity.microsoft.com/t5/humans-of-it-blog/guest-blog-let-s-get-social-engage-your-audience-amp-build/ba-p/1344158>

### About TC Headley

TC Headley is an award-winning web designer and brand strategist from Fort Lauderdale, Florida with a passion for helping small businesses and nonprofits grow their brand authentically. As the founder of V3 Inbound Marketing LLC, she shows her clients how to grow their online

platforms and authority through audience focused branding, graphic design, and content marketing. She is an alumna of Howard University with a B.A. in Broadcast Journalism and holds an MLA in Communication from the University of Pennsylvania.

When she isn't cooking or traveling, she volunteers her design skills with the Kiwanis Club of Lauderdale Lakes, Munro-Hampton Alumni Association Inc of South Florida, and serves as the Executive Board Chair of the nationally recognized and awarded Thurman Perry Foundation. She was formerly the community outreach lead of Black Girls Code Miami, volunteered with the Washington Humane Society in DC, and tutored High School Students with Philadelphia Futures.

Connect with her on [LinkedIn](#).

### **About V3 Inbound Marketing LLC**

V3 Inbound Marketing is a South Florida based digital marketing firm providing custom tailored web design & management, graphic design, and brand strategy services since 2017. V3 helps small businesses, nonprofits, and creatives discover their authentic visual, vibe, and voice through eye-catching contemporary design, bold colors and imagery, and copy designed to convert. A winner of the 2022 Comcast RISE grant and 2023 Bluehost Creator Awards, our firm ensures that our clients feel more confident in themselves, their brands, and their direction so that they are primed for success in establishing their online presence.

For more information, visit <https://v3inbound.com> and find us on [Tiktok](#), [Instagram](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).