

For Immediate Release:

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TC Headley Featured In Howard Magazine For Gender Equity Nonprofit Work

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Fort Lauderdale, Florida, Feb, 26, 2024 – V3 Inbound CEO, TC Headley, was featured in the Howard magazine for an alumni profile discussing her work as the executive board chair of The Thurman Perry Foundation, an award-winning national nonprofit that provides aid to women and girls impacted by incarceration.

V3 founder and CEO TC Headley was interviewed by Howard Magazine reporter Amber Dodd for a profile that examines her work with The Thurman Perry Foundation. Headley is a 2014 graduate of Howard University with a BA in broadcast journalism. Her work with the foundation began when she designed the website for TPF's flagship initiative, The Perry 'Second Chances' Scholarship. She also designed the foundation's website and manages both websites to this day.

The article also mentions that TC provides funding to name the TC Headley Scholar, a sponsored award of the scholarship, dedicated in honor of her late father Ricardo Headley and reserved for a Howard scholar with what she calls "drive and passion to make a difference."

"There was always that giving back atmosphere there of you leave Howard, you make something of yourself and then you turn around and figure out how you can add to the institution," Headley says.

The Howard magazine is a publication at the heart of Howard University in Washington, D.C. It examines the legacy of the university through the accomplishments of its alumni and the strides the university makes in various academic, athletic, and sociopolitical arenas. With a circulation of 88,000, it is published both in print and digitally. Headley was featured in the Winter 2024 issue.

Check out the full article to read more about TC's work with The Thurman Perry Foundation in Howard Magazine.

Read More: <https://magazine.howard.edu/stories/creating-second-chances-for-incarcerated-women-and-girls>

About TC Headley

TC Headley is an award-winning web designer and brand strategist from Fort Lauderdale, Florida with a passion for helping small businesses and nonprofits grow their brand authentically. As the founder of V3 Inbound Marketing LLC, she shows her clients how to grow their online platforms and authority through audience focused branding, graphic design, and content marketing. She is an alumna of Howard University with a B.A. in Broadcast Journalism and holds an MLA in Communication from the University of Pennsylvania.

When she isn't cooking or traveling, she volunteers her design skills with the Kiwanis Club of Lauderdale Lakes, Munro-Hampton Alumni Association Inc of South Florida, and serves as the Executive Board Chair of the nationally recognized and awarded Thurman Perry Foundation. She was formerly the community outreach lead of Black Girls Code Miami, volunteered with the Washington Humane Society in DC, and tutored High School Students with Philadelphia Futures.

Connect with her on [LinkedIn](#).

About V3 Inbound Marketing LLC

V3 Inbound Marketing is a South Florida based digital marketing firm providing custom tailored web design & management, graphic design, and brand strategy services since 2017. V3 helps small businesses, nonprofits, and creatives discover their authentic visual, vibe, and voice through eye-catching contemporary design, bold colors and imagery, and copy designed to convert. A winner of the 2022 Comcast RISE grant and 2023 Bluehost Creator Awards, our firm ensures that our clients feel more confident in themselves, their brands, and their direction so that they are primed for success in establishing their online presence.

For more information, visit <https://v3inbound.com> and find us on [Tiktok](#), [Instagram](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).