

For Immediate Release:

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V3 Inbound Relaunches Brand with New Look and New Direction

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Fort Lauderdale, Florida, May 25, 2024 – V3 Inbound Marketing relaunched its brand with a completely new look to represent updates to the company’s brand goals, services, and direction.

What’s changed:

New services: We are always focused on providing our clients with what they need, when they need it. We’ve introduced our Brand Road Map sessions, typically exclusive to our A to Brand service, to help our clients create a cohesive brand when they are not yet ready to get started on a website. We’ve also introduced “Cruise Control”, ongoing website maintenance and optimization handled by V3 so that clients can focus on growing their brand. Cruise Control is open to current and past clients only.

New client processes: We’ve revamped our A to Brand and Pathfinder services to streamline the flow of information between clients and V3, which enables us to cut down on the turnaround time for project deliverables.

Updated brand look and feel: We’ve changed our colors, fonts, and messaging to reflect our desire to be guides for our clients and their brands. The new vibe of V3 is cleaner, more contemporary, and the imagery and copy are more reflective of the journey our clients join us for. Hence all the compasses.

“This is a new era for V3. Our brand, including our website, needed to reflect that. Our focus is on marketing authentically. We want to show our clients how to build their business, nonprofit, or creative endeavor by staying true to themselves. In this moment, V3 is true to who we are and why we are here. You can trust that when you work with us, what you see is what you get. What you get is brand strategy and website design customized to represent your brand and your goals. As we embark on this journey, we are excited to bring you with us.” – TC Headley, V3 Inbound Marketing LLC CEO.

What's Next:

New services and offerings are currently in development at V3 to continue to fulfill our current and prospective clients' needs. We are working on creating the "Express Lane", pre-designed website templates customized to the client's brand that gets their unique online presence up and running within 10 days. As well as Expedition Workshops, where we hold hands on small group live classes where participants learn the fundamentals of branding and content strategy. Workshops will be available in 101 & Intensive. V3 CEO TC will also be planning lectures and presentations to be given at conferences, virtual summits, and events.

About V3 Inbound Marketing LLC

V3 Inbound Marketing is a South Florida based digital marketing firm providing custom tailored web design & management, graphic design, and brand strategy services since 2017. V3 helps small businesses, nonprofits, and creatives discover their authentic visual, vibe, and voice through eye-catching contemporary design, bold colors and imagery, and copy designed to convert. A winner of the 2022 Comcast RISE grant and 2023 Bluehost Creator Awards, our firm ensures that our clients feel more confident in themselves, their brands, and their direction so that they are primed for success in establishing their online presence.

For more information, visit <https://v3inbound.com> and find us on [Tiktok](#), [Instagram](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).